

Press release

PUDO reaches an agreement with SEUR to incorporate the smart terminals into its network of Pickup points.

PUDO incorporates its 150 smart terminals to SEUR Pickup points network. Customers can thus have more convenience in the collection and return of their orders.



Pickup point located in Loranca shopping center

Madrid, April 11th, 2019. PUDO International AG and SEUR (DPD Group) have signed an agreement to expand the Pickup points network of the courier company. From now on, SEUR customers will have at their disposal the 150 smart terminals that PUDO has installed throughout the Spanish country.

PUDO International AG, which is part of the Swiss company Kern AG, already has extensive experience in the design, manufacture and installation of smart terminals. In the four years since its creation, the Company has already installed more than five hundred smart terminals in countries such as Spain, Portugal, Argentina, France or Germany.



Smart Terminals make more flexible the delivery process and offer to the receiver total control of their time. Smart Terminals are installed in different points like supermarkets, metro and bus stations, petrol stations or shopping malls, so they are always near to the customer. From now on, SEUR customers can benefit from all these advantages.

In addition to having its own network of smart terminals to which users can send their purchases online, PUDO International AG has signed agreements with several companies, such as Decathlon Spain or FNAC Spain, to offer this type of service exclusively to customers of these companies as a Click & Collect Service.

About PUDO:

PUDO, an acronym for "Pick up, Drop off", is a network of smart terminals that provide a solution to deliveries in "last mile", guaranteeing 100% of them in the first attempt. PUDO International AG is part of the Kern AG Group, a Swiss multinational with more than 70 years of experience in the logistics sector. PUDO was created in 2015 with headquarters in Spain and, from here, it began to expand its business, in Spain and other countries such as Portugal or Argentina. It is currently the private company with more smart terminals installed in Spain and has a remarkable experience of use.

About Kern:

The Kern Group develops, produces and sells products, solutions and services worldwide in the fields of inserting systems, packaging and logistics solutions. With the innovative Kern 24/7 Smart Terminals, we address authorities and companies that want to break new ground in the area of document and goods logistics as well as parcel shipping and delivery. This new business is an extension of our operations within a rapidly growing market. Since its foundation by Marc Kern, the company has been in family hands and is now run by the owner Uli Kern for the second generation. The group is present in about 60 countries around the world and employs about 850 people.

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